

Legislative Talking Points

Core Message

Current California pet laws are producing unintended consequences that harm consumers, responsible businesses, and animal welfare.

Key Talking Points

- Responsible breeders and businesses face disproportionate legal and compliance risk
- Consumers are pushed toward unregulated and higher risk sellers
- Economic impacts extend across the entire pet services sector
- Targeted amendments can fix these issues without reducing consumer protections

Legislative Ask

Support balanced amendments that restore fairness, protect privacy, and focus enforcement on true bad actors rather than administrative errors.

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