

# Legislative Talking Points

## Core Message

Current California pet laws are producing unintended consequences that harm consumers, responsible businesses, and animal welfare.

## Key Talking Points

- Responsible breeders and businesses face disproportionate legal and compliance risk
- Consumers are pushed toward unregulated and higher risk sellers
- Economic impacts extend across the entire pet services sector
- Targeted amendments can fix these issues without reducing consumer protections

## Legislative Ask

Support balanced amendments that restore fairness, protect privacy, and focus enforcement on true bad actors rather than administrative errors.

## Legal Disclaimer

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